

May 26, 2010

Press release:

Besam Service helps customers save energy

While Besam products like the new RD3L revolving door and the "green" sliding door/air curtain solution for Dutch retailers get a lot of attention for their ability to reduce energy use, Besam Service is also an excellent choice for customers looking to lighten their environmental footprint.

"Regular maintenance not only ensures top performance of an automatic entrance, it also extends the life of the equipment, reducing its impact on the environment," says Miguel Soria, Service Development Director for ASSA ABLOY Entrance Systems, Besam's parent company. "Well-maintained equipment also helps to keep the interior climate of a building stable, minimizing energy losses."

Besam Service is also a smart choice from the standpoint that its professional technicians can service ALL brands of automatic doors. This means customers do not need to request service visits from multiple providers, which in turn lessens carbon emissions from vehicles used for service calls.

"Naturally we recognize the need to balance the benefits of regular preventative maintenance against the fact that a service visit itself uses both fuel and materials," Miguel notes. "But our local service organizations strive to plan on-site visits as efficiently as possible to minimize the number of trips and the distance travelled."

Miguel adds that partnering with Besam for planned maintenance also significantly reduces the chances of an unexpected breakdown requiring an immediate emergency service call, which can be costly for both the customer and Mother Nature.

"We know our customers expect us to act responsibly with regard to how our business activities impact the environment," Miguel says. "Besam Service is doing just that while helping our customers to meet their own goals for reducing energy consumption."

-- end --

ASSA ABLOY Entrance Systems is a leading supplier of Besam brand automatic door products and service for commercial, health care and residential applications. Headquartered in Landskrona, Sweden, the company has 2700 employees worldwide. With manufacturing facilities in Sweden, the Czech Republic, Italy, Portugal, the United States, South Korea and China, ASSA ABLOY Entrance Systems provides complete entrance solutions, service and maintenance to a global clientele in more than 75 countries.

For additional information, contact:

Miguel Soria, Service Development Director, +34 91 657 4860
miguel.soria@besam.com

Jaana Thorén, Global Marketing & Communications Manager, +46 70- 267 1277
Jaana.thoren@assaabloyes.com

More information about ASSA ABLOY Entrance Systems and Besam Service can be found at www.besam.com

ASSA ABLOY, the global leader in door opening solutions